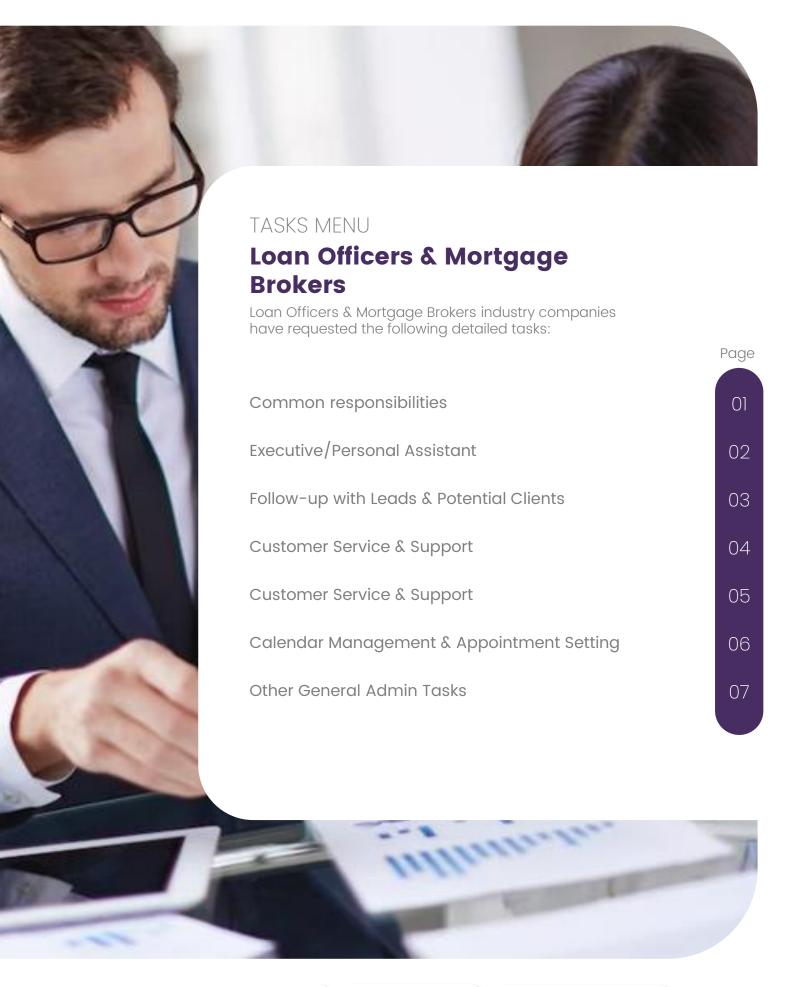


PROP/A







Common responsibilities

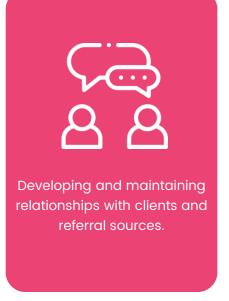
















Executive/Personal Assistant



As an executive/personal assistant, the VA will have access to a lot of personal and very private information and must keep it secure and 100% private.



Personal Email management including reviewing, editing, archiving/labelling, prioritizing, etc..



Help the Owner/Founder with various business-related tasks he/she is normally directly responsible for.



Manage & schedule the client's personal and business calendar.



Answering & screening calls.



Basic project management: Review weekly tasks, processes, and projects due.





Follow-up with Leads & Potential Clients





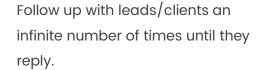


Create follow-up email templates, texts or scripts.

Follow up with potential customers to answer questions and set up appointments or demos.

Follow-up by email or text messages.



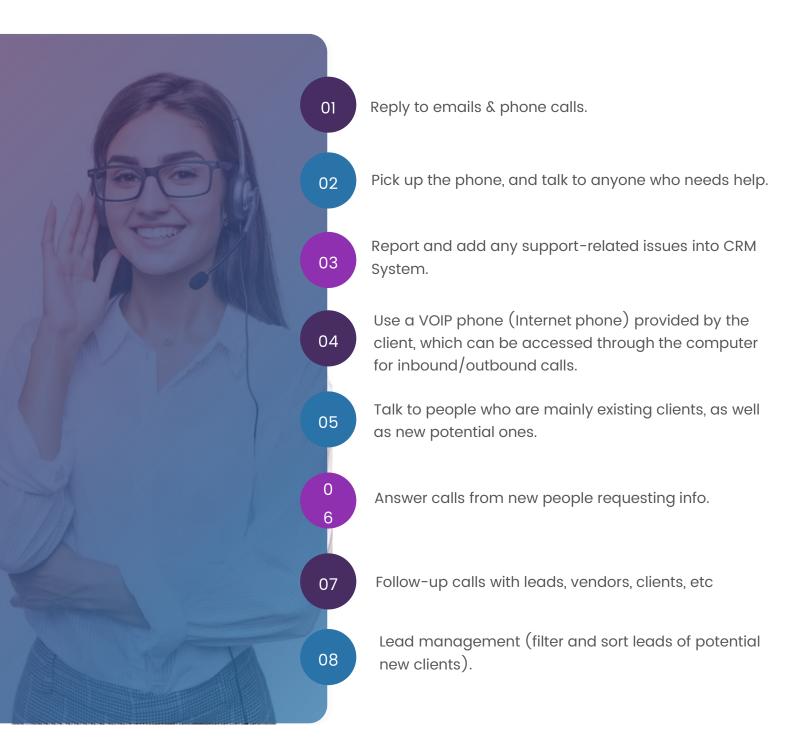


Follow up with prospects/leads that did not show up to an appointment and ensure they reschedule.

PROLA



Customer Service & Support







Manage CRM & Data Entry





Help the company organize, clean, update, and maintain the client database.



Maintain all communication and client data up-to-date.





Add new clients & update existing ones in the CRM system.



Create and publish jobs, events, listings, etc in 3rd party sites: Facebook, Craigslist, etc.

PROL



Calendar Management & **Appointment Setting**



Pre-screen new potential clients and make sure they're the right fit to be clients.



Help the client/owner of the company manage his/her email and calendar.



Prioritize and respond to emails, set up email filtering, and delete spam or unimportant emails.



Coordinate with multiple people by making calls and handling email.



Set up automatic bookings online, and share booking links with clients as needed.





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Other General Admin Tasks



Update spreadsheets.



Email sorting and organization.



Create
PowerPoint/Google
Slide presentations.



PROLA







TASKS MENU

Loan Officers & Mortgage Brokers